

KWAT-KIXX-KDLO-KKSD broadcast a number of things that our community needs.

1. November 03...Our radio stations had a "pie Auction" held 2 days prior to Thanksgiving. Listeners were asked to make pies....we auctioned them off on the air as well as in the Watertown Mall. We had 80 pies donated...and we averaged about \$100/pie. The Revenue \$8000+ was given to the Salvation Army with instructions it was to be used to buy toys for needy children.
2. 8:15-9:30am--Monday-Saturday KWAT has a live call in talk show which invites listeners to call in and talk about anything that they would like.. Topics range from lost dogs...to the Election of a President.
3. Local News: We have "LOCAL" news every hour on all four of our radio stations.....
4. Make A Wish----each year our stations give over \$1000 in free commercials to promote a make a wish fund raiser.

I beleieve KWAT-KIXX-KDLO-KKSD do a great deal more than is required as far as public information announcements...We spend a great deal of time working with our community to stay in touch with them and their needs.